

PAYLO  PRO

Partner Program

Payment processing solutions for the medical industry.

833.333.7288
info@paylopro.com
www.paylopro.com

R E S H A P I N G P A Y M E N T S

About PayLo Pro



Our Start

Derek Lapis, the founder of PayLo Pro, brings 14 years of experience in the payments processing industry. Having initially sold traditional processing services, he grew frustrated with the cumbersome, outdated technology choices and the ever-rising processing fees burdening his clients. In 2018, he made the decision to explore superior alternatives, particularly for his medical clients who were most impacted by high processing fees and significant technology challenges.

Our Offerings

In 2018, Derek established PayLo Pro, introducing a fresh approach for medical professionals to effortlessly handle payments in person or through a gateway, minus the burdensome fee overhead. With numerous integrations with medical practice software platforms, PayLo Pro offers straightforward, fee-free payment solutions to thousands of general practitioners, dental offices, and veterinarians nationwide.

As a subsidiary of SignaPay LLC, PayLo Pro offers round-the-clock customer service, technical support, and fraud prevention monitoring. Their bilingual support team, based in the United States, maintains an A+ rating with the Better Business Bureau, and the company holds PCI certification as a member of the Electronic Transaction Association



Our Portfolio

- 3,100 Clients Nationwide**
Our service fee processing extends to 3,100 medical offices across the nation, encompassing various healthcare providers such as general medical offices, surgery centers, dental offices, chiropractors, ophthalmologists, podiatrists, and more.
- 700% Growth**
Since its inception in 2018, PayLo Pro has experienced a remarkable 700% year-over-year growth in its client base, maintaining attrition rates consistently below 1%, a significant contrast to the 8% average seen with traditional processing.
- A More Valuable Book**
Typically, a service fee client yields three times more profitability compared to a traditional cost-plus client.
- Works with Insurance**
Eliminate out of pocket card charges, and significantly lowering card charge rates for insurance claims. PayLo Pro also works with HSA/FSA credit cards.
- Seamlessly Integrates with Existing PMS**
Your clients enjoy seamless integration at no cost with leading medical practice management platforms, liberating offices from reliance on their PMS payment processing provider.

Client Breakdown

20%
Medical Offices

We provide service fee processing to 600 medical offices nationwide including: general medical offices, surgery centers, chiropractors, ophthalmologists, podiatrists and many more.

32%
Veterinary Offices

With most medical expenses paid out-of-pocket, over 1000 of our Veterinary practices are cashing in on service fee processing.

48%
Dental Offices

Currently 1,500 dental practices use PayLo Pros service fee processing, saving an average of \$33,180/year on fees. With 80% of offices in the US already offering a discount to pay with cash, PayLo Pro can help take the work out of taking cards.

The Technology

Full integration to top Medical PMS Platforms:

- Send payments to terminals
- Key in transactions
- Text2Pay & Email2Pay
- QR code on screen pay
- Vaulting/Storing
- Cards to Patient profiles
- Recurring payments/Payment plans
- Customizable & detailed transaction reporting
- Customizable & detailed receipt, text, email print capabilities.

Patient Management System Integrations

PayLo Pro integrates seamlessly with many of the top payment management systems in the healthcare industry.



Case Studies

Company B (Periodontic)

3 Locations
10% Insurance

Savings
\$143K

Partner Earns
\$9.5K

	Office 1	Office 2	Office 3	Monthly	Yearly
Volume	\$119,775	\$147,888	\$85,802	\$353,465	\$4,241,508
Savings	\$4,048	\$4,998	\$2,900	\$11,946	\$143,352
20% Partner Rev Share	\$261	\$330	\$201	\$795	\$9,540

Company A (General Dentistry)

1 Location
40% Insurance

Annual Savings
\$30.6K

	Monthly	Yearly
Volume	\$104,712	\$1,256,544
Savings	\$2,550	\$30,600
Over a (5) Year Planning Horizon		\$153,000 (New Profits)

Company C (DSO Group)

50 Locations

Annual Savings
\$1.47M

	Ave Monthly	All Locations	Yearly
Volume	\$70,000	\$3.5M	\$42M
Savings	\$2,450	\$122,500	\$1,470,000
Over a (5) Year Planning Horizon			\$7,350,000 (New Profits)

Compare

	PAYLO PRO	Other Processors
On-Site Install & Training	✓	✗
Free Equipment	✓	✗
Free Integration	✓	✗
Dedicated Account Rep	✓	✗
24/7 Customer Service	✓	✗
Free Supplies	✓	✗
Detailed Residual Reporting	✓	✗
Pricing Actions/Increases	Never	2-4x / Year
Annual Fees	Never	2-4x / Year
Cancelation Fees	Never	up to \$495
Monthly Fees	Never	\$50 + 3% of volume
Equipment Leasing	Never	up to \$200/terminal
Contracts	No contract cancel anytime	Locked in up to 5 years

Get In Touch

Want to learn more about becoming a PayLo Pro Referral Partner? Shoot us an email or give us a call today.

Contact

833.333.7288

info@paylopro.com

www.paylopro.com

18 W. 140 Butterfield Rd
Oakbrook Terrace, IL 60181